Tactical
Blue Chip + Strategy

VOLATILITY LEVEL: AVERAGE

Top 10 Holdings

Holding Name
SCHLUMBERGER LTD
LILLY ELI & CO
DEVON ENERGY CORP
EXXON MOBIL CORP
KEYCORP INC
CANADIAN NATURAL RES F
UNIVERSAL MUSIC GROUP
JPMORGAN CHASE & CO
CITIZENS FINANCIAL GROUP INC
BANK OF AMERICA

The holdings above are as of March 31, 2024 and are subject to change. A current list of all securities held by LPAM strategies is available upon request.

A tactical strategy for growth-oriented investors that have a long-term mindset, but still want some income to complement their objectives.

The Blue Chip + Strategy offers investors an investment vehicle designed to seek out and invest in blue chip companies with simple and well-entrenched business models that have a strong and consistent track record of growing dividend payouts to investors over time.

Details and potential benefits of this strategy:

- Higher interest rate / inflation environment
- Accelerating nominal GDP growth
- Increased demand for goods and labor

Measures of volatility and time horizon:

Beta is a measure of the systematic risk of a security or portfolio compared to the market as a whole. Standard Deviation is the rate of return on an investment portfolio and is used to measure the inherent volatility of an investment. An investment time horizon is the time period where one expects to hold an investment for a specific goal.

- 3-Year Portfolio Beta: .98 as of 03-21-24
- 3-Year Standard Deviation: 18.43% as of 03-21-24
- Time Horizon: 4+ Years

Please see reverse side for configuration of the Blue Chip + Strategy ▶

Seek a balanced approach.

The Blue Chip + Strategy is an absolute return investment discipline that combines asset allocation with sector and stock selection to target returns above the S&P 500 Dividend Aristocrat Index.

Blue Chip + Strategy Breakdown as of March 31, 2024

- Energy: 38.05%
- Financial Services: 33.05%
- Consumer Cyclical: 13.12%
- Healthcare: 9.27%
- Industrials: 3.66%
- Communication Services: 2.86%

Becausethe Blue Chip + Portfolio is periodically adjusted to stay in line with your investment objectives, the holdings are subject to change.

Structured to give you complete control.

LifePro Asset Management structures each strategy to be completely accessible and transparent. You'll be able to track your investments in real-time and move the account elsewhere if you see fit. Transparent fees include Product: 1.00% and Advisory: 1.00%.

Ready to take the next step?

Schedule a goal planning session with LifePro Asset Management today!
Call **1-888-LIFEPRO** or email **info@lifeproassetmanagement.com**

LifePro™ Asset Management

LifePro Asset Management, LLC.
Ph: (888) 543-3776 | Fax: (858) 777-5334
info@lifeproassetmanagement.com
www.lifeproassetmanagement.com
V. 04 – 2024