

Webinar Promotion Worksheet

Check all of the webinar promotion methods you will use.

Webinar Promotion: Organic Methods

- | | |
|-----------------------------------------------|---------------------------------------|
| <input type="checkbox"/> Email | <input type="checkbox"/> Instagram |
| <input type="checkbox"/> SEO | <input type="checkbox"/> Google+ |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Slideshare |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Flickr |
| <input type="checkbox"/> LinkedIn | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Youtube, Vimeo, Vine | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Pinterest | <input type="checkbox"/> Other: _____ |

Webinar Promotion: Paid Methods

- Social Advertising
- Native Advertising
- Content Discovery Platforms
- Banner Ads
- Search Engine Marketing
- Other: _____
- Other: _____