

ChatGPT Marketing Cheat Sheet

Tools to Use

ChatGPT
text generator

Jasper.ai
copywriting

Mutinyhq.com
website content

hourone.ai
video generator

Grammarly.com
content editing

framer.com/ai
website generator

Notion.so
productivity

Originality.ai
AI content detection

Acting as [Role] perform [Task] in [Format]

ROLES

Marketing Specialist
Expert Copywriter
Financial Advisor
SEO Strategist
Graphic Designer

TASKS

Write caption
Create blog post
Email Sequence
Sales Copy
Video Script

FORMAT

Summary
HTML
CSV File
Table/Chart
Visuals

Tips to Remember

1. Try to make ChatGPT write like yourself by providing examples of your past work.
2. Use ChatGPT to create prompts for other AI engines - Midjourney, DALL-E, Stable Diffusion.
3. Experimenting with different prompt styles may lead to better results.
4. Fact check, fact check, fact check! Use Perplexity, Bard, or other AI engines.